

????? ??? ?? ?????? ?????? ??? ?????? ??? ?????? ??? ?????? (https://www.babyandme-ir.nestle.com)

???? > ???? ??? ????? - ???? ??? ?? ????? ? ?? ??????



???? ???? ?????? - ???? ???? ?? ??? ? ?
???????

?? ?????????? ?????????????? ??? ?? ??? ?????? ??? ?????? ??? ?????? ??? ? ?? ?????? ??? ??????
????? ??? ?? ????! ??? ?????? ?????????? ? ?????? ?????? ?????? ?????? ?? ?????? ? ?????? ? ?????? ???? ??
?? ??? ?????? ??? ? ???

????//

• [1]
• ??? [2]

????? ??? ??? ?????? ??? ? ?????? ???! ?? ??? ?????? ?????? ??? ?????? ??? ?????? ??? ? ??? ???? ????
????????? ??? ?????? ??? ? ?????? ?? ?????? ? ?? ?????? ??????. ?????? ?????? ??? ? ?????? ???? ????
????? ? ?????? ???! ??? ??? ?????? ?????? ??? ?????? ?????? ? ?? ?????? ???? ???? ???? ???? ???? ????
????? ??? ? ?????? ? ?????? ? ?? ?????? ??????. ?????? ?????? ???? ???? ???? ???? ???? ???? ???? ????
????? ? ?? ?????? ??? ?????? ?? ??? ??? ????.

????? ?????? : ??? ??? ?????? ?? ??? [3]

???? ???? ?????? ?? ?????? ? ?????????? ?????? ?? ?????? ?????? ...

????????? ????? ??????? ?????? ?? ?????? ??????? ???? ???? ?????? ??????. ?????? ?? ??? ?????? ?????? ?????
?? ?????????? ?? ??? ???? ?? ?????? ?? ?????? ?? ?????? ?????? ?????? ?????? ???! ??? ?????? ?? ?????? ?????? ??
????? ???? ??? ?????? ?? ?????? ?????? ????. ?? ??? ???? ???? ?????? ??? ?????? ?????? ?? ?????? ??? ??
????????? ??? ??????. ??? ?????? ?? ?????? ?? ?????? ?????? ?????? ?????? ?? ?????? ?? ?? ?????? ?????? ??????
????????? ????. ?????? ??????? « ???? ???? ?????? ???? ??? » ??????: « ???? ?????? ?????? ????
????? ?????????? ???? ???? ???? ?? ?????????? ?? ?????? ????. ??? ?????????? ?? ?? ?????? ????
??? ?????? ?????? ???? ?????? ?????? ?????? ?????? ?????? ???? ?????? ?????? ?????? ?????? ?? ?????? ????
?? ?????? ??? ?????? ?? ?????? ?????? ?????? ?????? ???? ?????? ?????? ?????? ?????? ???? ?? ?????? ????
????? ? ?? ?????? ?? ?????????? ?? ?????? ?????? ?????? ?????? ?????? ?????? ?????? ???? ?????? ??????
????? ?????? ????. ??? ?????? ?????? ?? ?????? ?????? ?????? ?????? ?????? ???? ?????? ?????? ??????
????? ?????? ???? ???? ?? ?????? ????
????? ?????? ?????? ?? ?????? ?? ?????? ????
?? ?????? ???? ???? ?????? ?? ?????? ????. ??? ?????? ?????? ?? ?????? ?????? ?????? ?????? ???? ?????? ????
????? ?????? ?????? ?? ?????? ???? ?????? ?????? ?? ?????? ?????? ???? ?????? ???? ?????? ????
????? ?????? ?????? ?? ?????? ???? ?????? ?????? ???? ?????? ?????? ???? ?????? ???? ?????? ????
????? ?????? ?????? ?? ?????? ???? ?????? ?????? ???? ?????? ?????? ???? ?????? ???? ?????? ????
????? ?????? ?????? ???? ?????? ???? ?????? ????

????? ??????? : ?????? ??? ?????? [4]

????? ?????????? ???? ???? ?????? ?????? ?????? ??????

????? ??????? : ??????? ?? ??? ???? ?? ????? [5]

????? ??? ???? ?? ????

Sorry, you need to enable JavaScript to visit this website.

????????? ?? ??? ???? ?? ??????? ?????? ?? ?????? ?? ??????? ? ??????? ?? ?? ?? ?? ?????? ?????? ? 90%
?????? ?? ??????? ?? ??????? ?? ?? ?????? ?????? ??????? ??????? ??????.

???? : Ipsos survey conducted 3-5 June 2009

?????? ????? ???????? ?? ?????? ?? 620 ??? ?? ????? ?????? ?????? ?? 3 ??? ?????? ?????? ?????? ?????????.

????? ??????? : ??? ?????????? [7]

***** ?????? ?????? ?????? ??? ??????? ??????? ?????? ??????? ?????? ??? ? ?????? ??????? ?????????? ??????
????????? ????? ? ???? ?????? ?????? ?????? ??????. ?????????? ?? ?????? ???? ?????? ?? ?????? ???? ?????? ?????
????? ?????? ???? ???? ?????? ?????? ??? ???? ?????? ?????????? ?? ?????? ?????? ?????? ?????? ??? ???? ????
?????? ?????.

????? ??????? [8]

?????? ?????: <https://www.babyandme-ir.nestle.com/%DA%A9%D8%AA%D8%A7%D8%A8-%D8%A8%D8%B1%D8%A7%DB%8C-%DA%A9%D9%88%D8%AF%DA%A9%D8%A7%D9%86>

????????

- [1] <https://www.babyandme-ir.nestle.com/printpdf/9906>
 - [2] <https://www.babyandme-ir.nestle.com/%DA%A9%D8%AA%D8%A7%D8%A8-%D8%A8%D8%B1%D8%A7%DB%8C-%DA%A9%D9%88%D8%AF%DA%A9%D8%A7%D9%86>
 - [3] <https://www.babyandme-ir.nestle.com/%D8%B9%D9%84%D8%AA-%DA%AF%D8%B1%DB%8C%D9%87-%D9%86%D9%88%D8%B2%D8%A7%D8%AF-%D8%AF%D8%B1-%D8%B4%D8%A8>
 - [4] <https://www.babyandme-ir.nestle.com/%D8%A2%D9%85%D8%A7%D8%AF%DA%AF%DB%8C-%D8%A8%D8%B1%D8%A7%DB%8C-%D8%B4%DB%8C%D8%B1%D8%AF%D9%87%DB%8C>
 - [5] <https://www.babyandme-ir.nestle.com/%D9%BE%DB%8C%D8%B4%DA%AF%DB%8C%D8%B1%DB%8C-%D8%A7%D8%B2-%DA%86%D8%A7%D9%82%DB%8C-%D9%85%D9%81%D8%B1%D8%B7-%D8%AF%D8%B1-%DA%A9%D9%88%D8%AF%DA%A9%D8%A7%D9%86>
 - [6] <https://www.babyandme-ir.nestle.com/e-learning/%D9%87%D9%85%D9%87-%DA%86%DB%8C%D8%B2-%D8%AF%D8%B1%D8%A8%D8%A7%D8%B1%D9%87-%D8%B4%DB%8C%D8%B1%D8%AF%D9%87%DB%8C>
 - [7] <https://www.babyandme-ir.nestle.com/%D8%A8%D8%A7%D8%A8%D8%A7%D9%84%D8%A7-%D8%A8%D8%AD%D8%AA%D9%85%D8%A7%D9%84-%D8%A8%D8%A7%D8%B1%D8%AF%D8%A7%D8%B1%DB%8C>
 - [8] <https://www.babyandme-ir.nestle.com/javascript%3A%3B>